



## CASE STUDY - RATING CONSULTANCY

### PURE GYM LTD

Dunlop Heywood provides Rating Consultancy services to Pure Gym Ltd. The chain is based in Leeds and has over 160 gyms located across the UK.



**Richard Scott**  
BSc (Hons) MSc MRICS

Associate Director -  
Dunlop Heywood

t: +44 (0)161 817 4892

Dunlop Heywood provides Pure Gym Ltd with the following services:

- Rating appeals
- Valuation tribunal
- Upper tribunal (Lands Chamber)
- Empty property rates
- Relief for partly occupied property and listed buildings
- Transitional certificates
- Audit of historic liabilities
- Budget planning
- Cash flow management
- Invoice approval
- Transitional calculations

#### Key achievements are:

- Rating appeals - total rateable value reduction in excess of £3,000,000
- Business rates liability - savings in excess of £2,700,000